Simplicity

FASHION PREVIEW: DECEMBER 1964

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The Wonderful Time of Christmas

dolls and more dolls

5731 Exclusive! Tressy® 10 piece wardrobe that is also suitable for such dolls as Barbie, Annette, Mitzie, Gina, Babs & Midge. One size, 50¢. In Canada 60¢.

5673 Seven of fashions latest looks are in this Teen Model Doll wardrobe. Suitable for such dolls as Barbie, Midge, Suzette, Babs, Annette, Mitzie & Gina. One size, 50¢. In Canada 60¢.

5730 Adorable layette (10 pieces) suitable for such baby dolls as Betsy Wetsy®, Carrie Cries & Sweetie Pie. Sizes 12"-20", 50¢. In Canada 60¢.

4723 A complete layette (9 pieces) for 12"-24" baby dolls with stuffed body, vinyl head & limbs such as Thumbelina®, Tiny Thumbelina®, Baby Dear & My Baby, 45¢. In Canada 50¢.

Cover 5771 Exclusive! Tammy® & Pepper® sister dolls' wardrobes, 50¢. In Canada 60¢.

5760
5738

The Wonderful Time of Christmas

cozy corner

5760 Every little girl wants a Jiffy robe with lace detailing. Child's sizes 1-6, 50¢. In Canada 60¢.

5738 Holiday robe aglow with fashion in its empire styling. Child's & Girls' sizes 2-14, 50¢. In Canada 60¢.

5726 Matching mother fashion in the same elegant styling. Misses' sizes 10-20, 65¢. In Canada 75¢.

5762 A merry little Christmas robe trimmed with lace. Toddlers' sizes 1-4, 50¢. In Canada 60¢.

4250 For the young man of the house, a tailored robe. Child's sizes 1-6, 50¢. In Canada 60¢.

5757 A jolly little X-mas outfit for TV or opening packages under the tree. Child's & Girls' sizes 2-12, 50¢. In Canada 60¢.

5764
apron
4789
5750

The Wonderful Time of Christmas

his and her gifts

4739 Handsome robe in Men's sizes, small to extra large, 50¢. In Canada 60¢.

5750 Ultra-feminine look in lace. Saucy hip slinger pants & over blouse. Misses' sizes 10-16, 65¢. In Canada 75¢.

5749 Terrific blouse, scarf & skirt outfit. Misses sizes 10-18, 65¢. In Canada 75¢.

5764 Aprons are understated elegance for the holiday season. One size, 50¢. In Canada 60¢.

5697 Good looking vest. Men's sizes 34-44, 65¢. In Canada 75¢.

5689 Smartly tailored shirt. Men's proportioned sizes 14-17, 50¢. In Canada 60¢.

4971 Comfortable Men's slacks in sizes 30-42, 65¢. In Canada 75¢.

5765 A sensational Jiffy robe! Misses' small, medium & large, 65¢. In Canada 75¢.

McCULLOCH'S

SALEM, OHIO

Dry Goods — Ready-to-Wear — Floor Coverings